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## BEAUTY NEWCOMERS

March's TestTube is filled with products you never knew you needed, and from this point forward, you won't be able to live without them.

Starting with OnMi's Energy Support Patch, the coffee jitters will be in the past for good, and sustainable energy is in your future. To keep brain health at its best and give your immune system a boost, LivOn Labs has provided its Lypo-Spheric

Glutathione; Davids Sensitive + Whitening Peppermint Premium Toothpaste gives teeth added shine without any added sensitivity; and Lights Lacquer is taking toxicity out of everyday nail-care products.

In the skin-care and makeup realms, Peter Thomas Roth offers its Peptide 21 Wrinkle Resist Eye Cream to fight wrinkles under the eyes, Sukin Hydrating Mist Toner provides skin with all-day

hydration, and Luxie 530 Flat Top Kabuki Brush takes the hassle out of applying makeup, as it blends any base product into skin like a dream.

We hope you enjoy trying these new products as much as we did!

Happy testing!

The Editors  
at NewBeauty

# WHAT'S INSIDE



## Peter Thomas Roth

Peptide 21 Wrinkle Resist Eye Cream

@peterthomasrothofficial



## LivOn Labs

Lyo-Spheric Glutathione

@livonlabs



## OnMi

Energy Support Patch

@onmipatch



## Lights Lacquer

Nail Lacquer

@lightslacquer



## Sukin

Hydrating Mist Toner

@sukinskincare\_na



## Davids

Sensitive + Whitening Peppermint Premium Toothpaste

@davidsnaturaltoothpaste



## Luxie

530 Flat Top Kabuki  
Rose Gold

@luxiebeauty

# PETER THOMAS ROTH

## PEPTIDE 21 WRINKLE RESIST EYE CREAM

### WHAT IT IS

A wrinkle-fighting eye cream that visibly helps improve the look of crow's-feet, fine lines, deep wrinkles, darkness and puffiness.

### HOW TO USE IT

Apply to the under-eye areas twice daily after you've applied your other skin-care products.

### KEY INGREDIENTS

This line-smoother is jam-packed with 21 peptides and neuropeptides for anti-aging, two gamma proteins to add a burst of skin radiance, and 5 percent of the brand's patented ReguAge to help diminish the appearance of under-eye darkness.

### EXPERT INSIGHT

"My philosophy is simple: breakthrough formulas. Astonishing results."

—Peter Thomas Roth

### EDITOR FEEDBACK



"As a new mom, I've never relied on eye cream more, and this one helps me fake a good night's sleep while also helping my concealer blend better."

—Brittany Burhop Fallon,  
beauty director

\$75, [peterthomasroth.com](http://peterthomasroth.com)

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# LIVON LABS

## LYPO-SPHERIC® GLUTATHIONE

### WHAT IT IS

Discover a better way to absorb glutathione, which supports cellular, liver, and immune system health.

### HOW TO USE IT

Squeeze contents of the packet into a one to three ounces of a cool beverage and swallow in one gulp like a shot.

### KEY INGREDIENTS

The glutathione contained in this supplement is scientifically shown to raise blood glutathione levels by 30 percent and double natural killer cell activity. LivOn Labs' patented encapsulation system delivers more glutathione to your cells for more health benefits.

### EXPERT INSIGHT

"We created liposomal glutathione because this antioxidant is responsible for maintaining the health of every cell in your body, but it is so hard to supplement. Absorbing glutathione from supplements can be a game changer for many people."

—Kaili Carpenter, executive director

### EDITOR FEEDBACK



"It's an amazingly easy—and effective—way to take your skin-brightening supplements."

—Liz Ritter, executive editor

\$75, [livonlabs.com](http://livonlabs.com)



# ONMI

## ENERGY SUPPORT PATCH

### WHAT IT IS

Everyone despises the jitters and shakes that often come alongside a morning cup(s) of coffee, but OnMi's energy-boosting patch is here to save the day. Designed to provide sustainable energy from morning to night through natural caffeine sources, both your mind and body will make it through with ease.

### HOW TO USE IT

Apply this patch to the skin—the brand recommends sticking it to the inner wrist—and enjoy a coffee alternative that steadily releases ingredients for up to 24 hours. You're in complete control with the ability to remove your patch whenever you wish.

### KEY INGREDIENTS

With Panax Ginseng to fight fatigue and increase stamina, Guarana to boost memory, and B12 to help prevent anemia-induced fatigue, feel-good energy is right at your fingertips.

### EXPERT INSIGHT

"OnMi patches are vitamins reimagined. Unlike pills and gummies, OnMi patches contain only responsibly sourced plant ingredients and vitamins—no fillers, no animal products and no junk. With patches, we were able to create a top-of-the-line product that is cruelty-free and hypoallergenic with no hard pills to swallow!"

—Gannon Long, creative director

### EDITOR FEEDBACK



"If you need stamina all day that doesn't come in the form of six cups of coffee, try this wearable patch that is science-backed and naturally derived. The transdermal technology skips all the added sugars, artificial colors, and harmful ingredients to bring forward only the necessary active ingredients. It's super easy to apply and easy to remember to take!"

—Sarah Eggenberger, senior editor-at-large

\$12, [onmipatch.com](https://onmipatch.com)

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# LIGHTS LACQUER

## NAIL LACQUER

### WHAT IT IS

Cruelty-free, vegan and seven-free, these polishes are not only long-wearing and shiny, but also healthier to use when compared to toxic, chemical-filled products.

### HOW TO USE IT

Apply a base coat before applying two coats of this bright and bold nail topper. Finish with a topcoat and let dry.

### KEY INGREDIENTS

Created without toxic chemicals like formaldehyde and xylene, this polish is a better alternative to many of the other polishes you most likely have in your bathroom drawer.

### EXPERT INSIGHT

"Every shade of Lights Lacquer is carefully curated by founder KathleenLights and her eclectic team, drawing inspiration from her vast knowledge of makeup, color theory, the world around her, and trendy Pantone colors of the season."

—Arica Carpenter, Director of brand development.

### EDITOR FEEDBACK



"My at-home manicures are three times as fast and last three times as long when I use Lights Lacquer because one coat does the job of three. The formula is long-lasting, but my favorite thing is the rounded, flat brush that makes application a breeze."

—Tatiana Bido, features editor

\$10, [lightslacquer.com](https://lightslacquer.com)

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*\*Colors vary per tube\**

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# SUKIN

## HYDRATING MIST TONER

### WHAT IT IS

There's no question why one Sukin Hydrating Mist Toner is sold every 40 seconds: It makes skin look dewy, adds a boost of hydration, refreshes skin on warm days, and makes it easier to blend in makeup.

### HOW TO USE IT

Close your eyes and spray onto your face and neck throughout the day for hydrated, fresh-looking skin. You can also spray this onto your makeup brush or sponge before using color cosmetics to make the products appear more pigmented.

### KEY INGREDIENTS

Packed with calming chamomile and rose water, your skin will crave this mist when you're not using it!

### EXPERT INSIGHT

"The Hydrating Mist Toner has been Sukin's hero product since the brand started in 2007 because it is such a great multitasker. I use mine to set my makeup, but it can be used to refresh your skin after a long day or bring it on a trip to use after a long flight!"

—Callie Edblom, regional brand manager

### EDITOR FEEDBACK



"There's a reason one of these alcohol-free toners is sold every 40 seconds! It's like a drink of water for your skin, and I love how it can be used throughout the day to refresh skin and leaves you feeling toned, but not too tight. It's also especially useful for setting makeup in the morning!"

—Amber Milt, senior video director

\$9, [target.com](https://www.target.com)

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# DAVIDS

## SENSITIVE + WHITENING PEPPERMINT PREMIUM TOOTHPASTE

### WHAT IT IS

With a hard-hitting formula containing an ingredient (hydroxyapatite) developed by NASA to regenerate the bone and enamel astronauts were losing in space, this toothpaste knows how to safely and effectively reduce sensitivity, bad breath and stained teeth while it repairs.

### HOW TO USE IT

Brush thoroughly for two minutes after each meal.

### KEY INGREDIENTS

The main ingredient in this formula is nano-hydroxyapatite, which works to repair enamel and block nerve passageways to relieve tooth sensitivity. Also included: calcium carbonate to reduce plaque, sodium bicarbonate to neutralize acids and vegetable glycerin to moisten the mouth.

### EXPERT INSIGHT

"We take a more holistic approach to sustainability. Davids is focused on sustaining the environment through the packaging we use, sustaining the U.S. economy by using the highest possible content of American-born ingredients and packaging, and sustaining you and your health by using natural elements."

—Eric Buss, founder

### EDITOR FEEDBACK



"This chic toothpaste is proof you don't have to choose between quality ingredients and effective formulas."

—Danielle Fontana Dooley,  
senior digital editor

\$10, [davids-usa.com](http://davids-usa.com)



# LUXIE

## 530 FLAT TOP KABUKI ROSE GOLD

### WHAT IT IS

Inspired by past Japanese drama actors and their dedication to makeup, Luxie's Kabuki brush perfects the coverage of your favorite foundation and ensures flawless makeup application without wasting any product.

### HOW TO USE IT

From creams and powders to liquids, this brush buffs out any base product for an airbrushed finish. We prefer to use it in circular motions around our face and neck for even blending.

### KEY INGREDIENTS

Not only is it chic, but it's well-formulated too. Handcrafted with premium and soft synthetic bristles encased in a rose gold ferrule, this Kabuki brush is made for perfection.

### EXPERT INSIGHT

"This brush can be used to achieve an airbrushed effect, and can also create a sheer to full-coverage look, according to the foundation you use. First, the size of the brush is large, so you can use it in a circular motion to seamlessly 'sand' the foundation and cover the area faster. Also, the brush is dense, so you don't need to worry about the product oozing out of the bristles."

—Pedro Gonzalez-Curiel, Luxie product development

### EDITOR FEEDBACK



"Still trying to find the right brush to seamlessly blend out your foundation? Look no further than this brush—it's an absolute essential in my everyday makeup routine."

—Olivia Wohlner, editorial assistant

\$23, [luxiebeauty.com](https://luxiebeauty.com)





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